



LRAP Association is looking for a **Client Service & Marketing Coordinator** to join our team in Lisle, IL. We're looking for a talented individual to support our Client Service and Marketing teams. Is that you?

At LRAP, we're creating positive change in the world by giving college-bound students the freedom to pursue their passions at their college of choice, while ensuring that educational loan debt doesn't hold them back from the career of their dreams after graduation.

**Are you looking for a career with a company that's driven by a powerful mission?** At LRAP Association, you'll join a team of high performers looking to make a difference in the lives of students and families across the country. We help students have the freedom to realize their greatest ambitions, both on campus and after graduation, without the burden of educational loans.

**Why join LRAP?** LRAP Association provides our unique, innovative Loan Repayment Assistance Program to colleges and universities across the country. We help students enroll in the college of their choice with the peace of mind to know that if their income after graduation is low, we'll help them with their student loan payments. Noble, isn't it?

**Why else?** LRAP is a fast-growing company full of dedicated, passionate individuals who delight in coming to work each day knowing that we're making a difference in the lives of college students.

**Want to learn more about this great opportunity?** Check out these articles in the [Wall Street Journal](#) and [Fortune](#) that discuss our program. Or visit [LRAP.com](http://LRAP.com) for more information.

We are seeking a dependable quick learner with a positive, can-do attitude and a commitment to excellence.

Responsibilities include, but are not limited to:

- Maintain CRM system (Salesforce)
- Assisting our Client Service team in preparing for key client meetings
- Prepare sales and training materials for our Client Service & Sales leads
- Calling prospective LRAP students and their families on behalf of client schools
- Based on availability, there may be an opportunity to travel with client service and sales team to learn valuable business skills
- Reviewing and rating student and family testimonials
- Coordinating and ordering branded apparel and giveaway items
- Updating and editing printed and digital materials
- Updating the Team Wall and Client Wall of Honor
- Management of some direct mail tasks
- Coordinating advertisements on Facebook and for sponsored events

Skills and experience:

- Attention to detail and accuracy
- Excellent customer service and interpersonal skills
- Strong written and verbal communication skills
- Planning, organizing and the ability to multi-task
- Attention to detail and accuracy
- Initiative and integrity
- Familiarity with digital marketing concepts and social media
- Proficiency in Microsoft Office is required – specifically PowerPoint and Excel

**About LRAP:** LRAP Association partners with colleges and universities across the country to help students overcome the burden of student loans. We provide a unique and effective solution for reducing the anxiety and burden of debt-repayment, empowering students to enroll and graduate from their preferred educational institution, while following their dreams after graduation. LRAP is a tool that provides a safety-net for students and families. If a student graduates to a modest income, LRAP helps repay their educational loans.